

ABSTRACT OF THE DISCLOSURE

5 A built laundry detergent composition contains a combination  
of anionic, nonionic and cationic surfactants which includes  
a highly ethoxylated nonionic surfactant which is a C<sub>8</sub>-C<sub>16</sub>  
alcohol ethoxylated with an average of from 20 to 50  
ethylene oxide groups. The cationic surfactant may  
10 advantageously be an ethoxylated quaternary ammonium  
compound. The composition exhibits improved oily soil  
detergency.